



Cefla enters the lighting business and founds C-LED

From the experience of Elca Technologies comes a new innovation-oriented company with a strong focus on developing LED technology.

IMOLA Cefla has founded C-LED Srl, a new company operating in the LED lighting sector. C-LED's target customers are those businesses working in the industrial lighting, visual merchandising, interior design and public (outdoor) lighting areas.

C-LED was established at the beginning of April 2016 and is a spin-off of Elca Technologies, another Cefla company specialising in electronic systems for industrial automation, medical devices and lighting. This new firm brings with it the extensive know-how developed at Elca and can already count on an extremely advanced, efficient, production line. This gives C-LED excellent competitive advantages that stem from quality control, from the possibilities of product personalisation and from extremely fast delivery to customers following order confirmation.

C-LED is staffed by a highly specialised team with long-standing experience in both design and production; moreover, the firm is headed by Enzo Cuoghi, previously General Manager at Elca Technologies.

"C-LED's mission", states Enzo Cuoghi, "is to accelerate lighting innovation by developing technology and advanced manufacturing techniques that can then anticipate the needs of the market and meet even its most ambitious demands. The C-LED team is skilled and motivated, characterised by a strong focus on research and a capacity to act not just as a supplier but an authentic partner to its customers. Our goal", concludes Cuoghi, "is to achieve growth in compliance with Cefla's values by offering the market high quality lighting solutions with outstanding long-lasting reliability".

Elca Technologies will continue to manufacture microelectronic and micro-mechanical equipment (especially for Cefla's Medical Equipment Business Unit) while C-LED will also be entrusted with the development of BEACON sensors (which use Bluetooth Low Energy - BLE). The latter are used in "proximity marketing" technology to allow indoor geo-location of customers so they can be sent personalised messages; all this will be done in close collaboration with the B.U. Shopfitting is another area in which Cefla is investing heavily, as is to be expected of the leading provider of shop and large-scale retail outlet display equipment.

Website: www.c-led.it

Cefla is a multi-business Italian group, founded in 1932 in Imola (Bologna) where it has its head offices and several manufacturing facilities. Cefla does business all over the world and has some thirty facilities (of which about half engage in manufacturing) in numerous countries. Cefla operates in four specific business areas: **Cefla Plant Solutions** (plant engineering in the civil, industrial and energy sectors), **Cefla Shopfitting** (shop equipment and personalised solutions for retail outlets); **Cefla Finishing** (machines and complete plants for coating and finishing); **Cefla Medical Equipment** (for the dental and medical sectors). Cefla's strength stems from its founding principles: strategic vision, long-term planning, investment in technology and innovation, equity-related and financial solidity.

Corporate website: cefla.com

C-LED srl

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