



PRESS RELEASE

**High-quality audience at *Vitrum 2015*.
A satisfactory result for *Cefla*
which confirms a 2015 with positive closure.**

October 2015

The edition 2015 of *Vitrum*, two-year international exhibition specialized in machines, equipment and special products for processing flat and hollow glass (6 – 9 October – Rho Fiera Milano), closed with a total of **18,450 visitors: qualified audience, experts and buyers, at national level (9,032 Italian visitors) and international level as well (9,418 foreign visitors)**.

The market has been very selective during these years, privileging the companies that targeted innovation.

Cefla showed the oscillating spray machine "**Mito KG**" in this edition, a machine specialized in coating glass. A concentrate of flexibility and efficiency, conceived to reduce waste and ensure high quality results. Its versatility, combined with the possibility of adding various equipment, allows obtaining the most different special effects. This is the response to a trend which requires a greater use of glass in interior design and, therefore, the use of organic coatings is assumed during processing.

This edition of *Vitrum* certainly had a positive outcome for us as far as the quality of contacts collected is concerned: many from Italy, especially the long-term customers, a large number from Central Europe (France, Germany and Switzerland).

On the whole we are satisfied about 2015, which will end positively - with an increase compared to 2014 - laying the foundations for the year 2016 which looks to be as interesting as the year which is now about to end.

About Cefla Finishing Solutions:

Cefla Finishing Solutions, world leader in the coating, decoration, digital printing of **wooden items and its by-products** designs and manufactures tailored and "*turnkey*" lines, mainly for the wood market. Thanks to the *expertise and know-how* reached during the years, it is a state-of-the-art group also in the fields of glass, plastic, fiber cement, composite material and metal.